

# Cavalier County Health District Newsletter

## 2011 Secondhand Smoke Study of Cavalier County Reveals Residents Support Smoke-free Environments



In 2010 Cavalier County Health District commissioned a study by Winkelman Consulting to assess county resident's opinions about secondhand smoke. The study was performed in conjunction with the North Dakota 2010 Statewide Secondhand Smoke Study to provide data specific to Cavalier County which could be compared to regional and state results.

The study focused on four areas in regards to secondhand smoke:

- Assess per-

ceived risks of secondhand smoke

- Assess perceptions related to secondhand smoke
- Measure perceptions related to secondhand smoke in bars and lounges
- Monitor reaction to expanding the current law.

The results reveal that a majority of county residents;

- Recognize the harmful nature of secondhand smoke
- Believe employees have the right to breath clean air
- Support a community law to

eliminate tobacco smoke from all indoor workplaces

- Support a state-wide law to eliminate tobacco smoke from all indoor workplaces.
- Would go to smoke-free bars and lounges just as often if not more often if they were made smoke-free.

Cavalier County Health District encourages readers to look through the survey results including in this newsletter. For further results or questions contact Cavalier County Health District for the complete study.



**Public Health**  
Prevent. Promote. Protect.

Cavalier County Health District

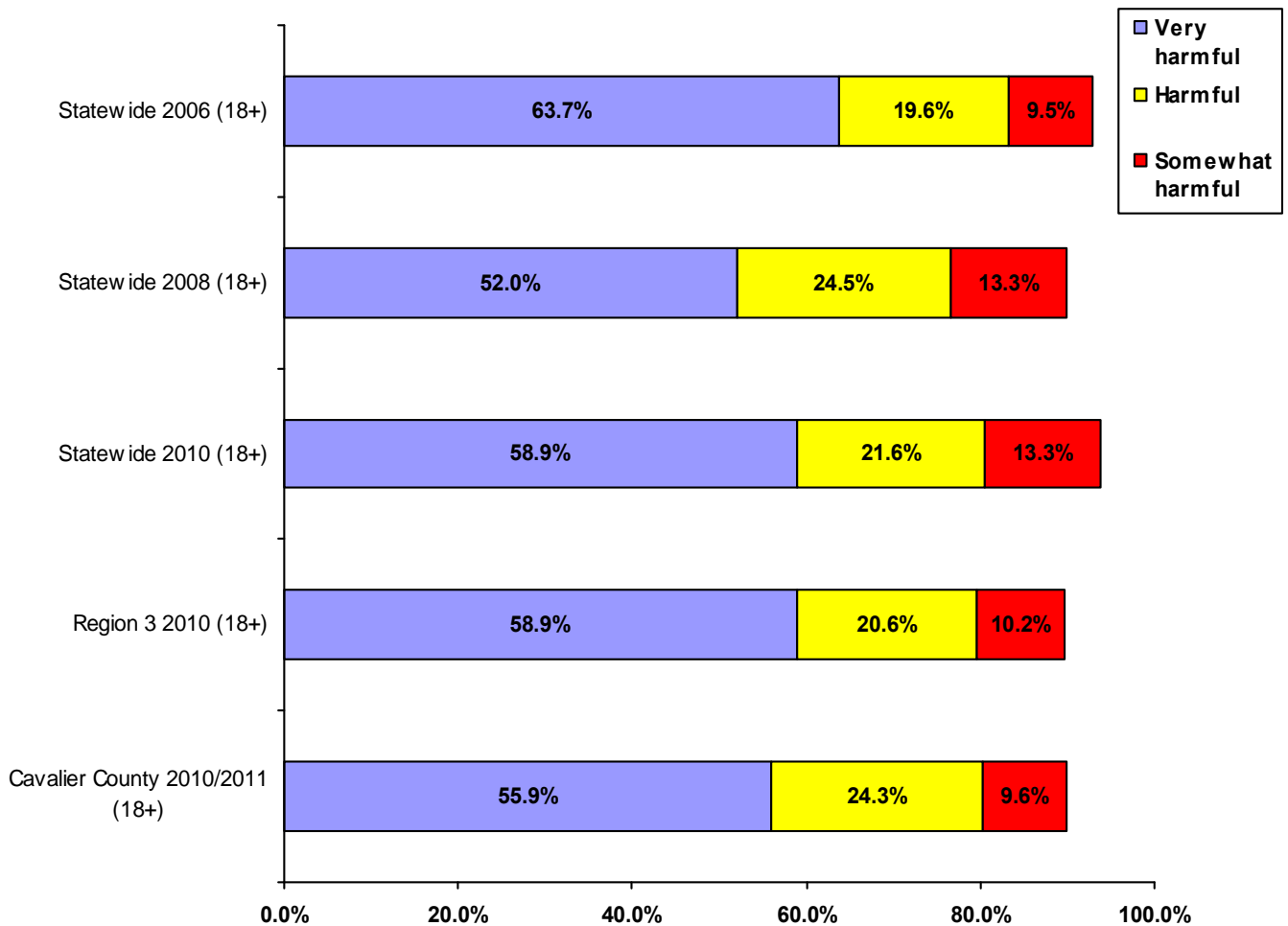
# BreatheND

Saving Lives, Saving Money with Measure 3.

Measure 3 provides funding to Cavalier County Health District to diminish the toll of tobacco in our state by addressing the number one preventable cause of death and disease: tobacco use.

## Purpose #1: Assess perceived risks of secondhand smoke

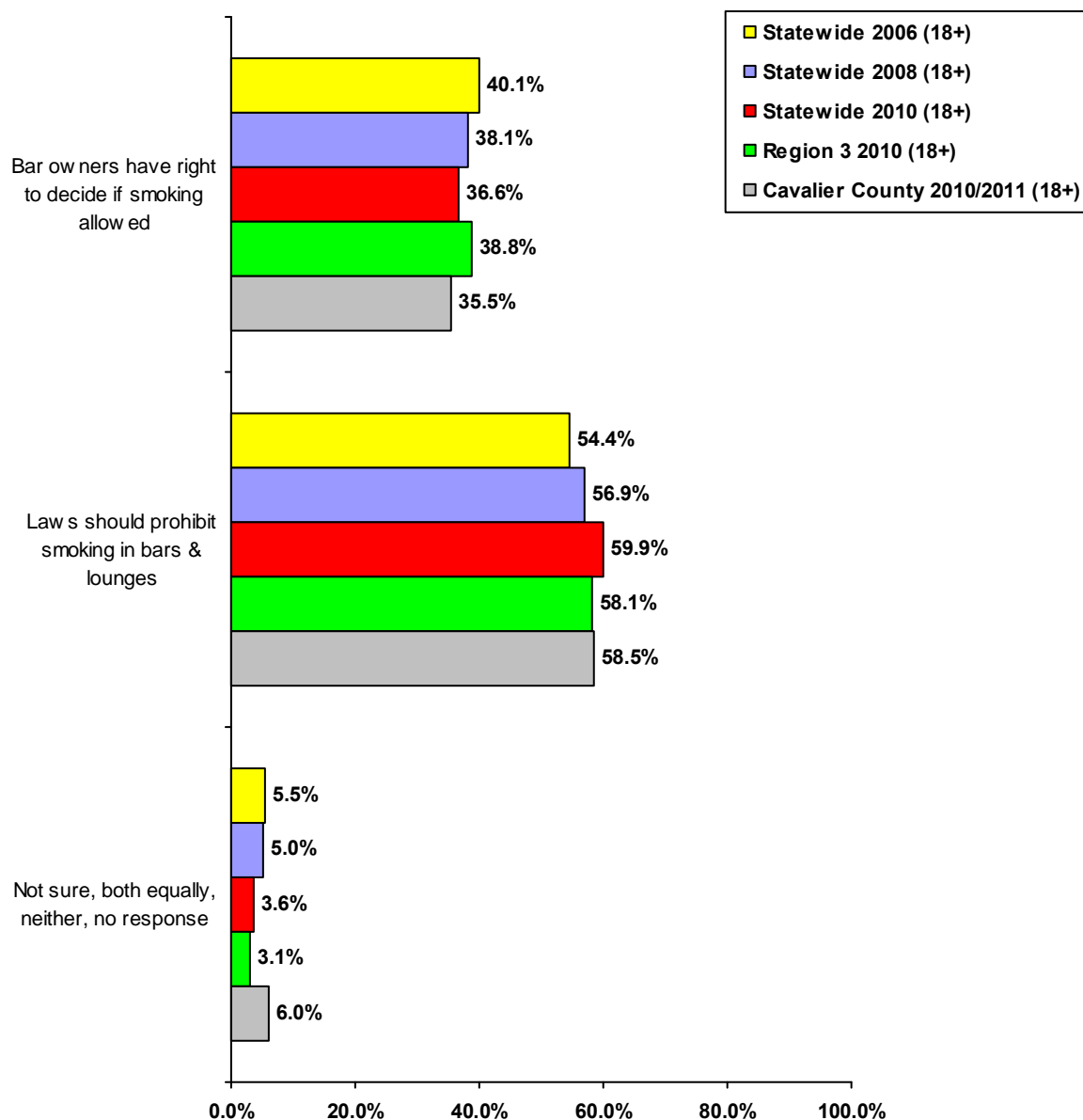
**What do you feel is the impact secondhand smoke will have on the health of a non-smoker if the nonsmoker works in a public place where smoking is allowed?**



Using a scale of very harmful, harmful, somewhat harmful, not very harmful, or not at all harmful, all respondents were asked what impact they feel secondhand smoke will have on the health of a nonsmoker if the nonsmoker (1) works in a bar, lounge, or other public place where smoking is allowed, or (2) frequently visits a bar, lounge, or other public place where smoking is allowed. As can be seen above, a vast majority of respondents believe it is at least somewhat harmful for a nonsmoker to work in a bar or other public place where smoking is allowed (89.8% in Cavalier County, 89.7% in Region 3, and 93.8% Statewide) and/or frequently visit a bar or other public place where smoking is allowed (87.9% in Cavalier County, 88.3% in Region 3, and 90.4% Statewide).

## Purpose #3: Measure perceptions related to secondhand smoke in bars and lounges

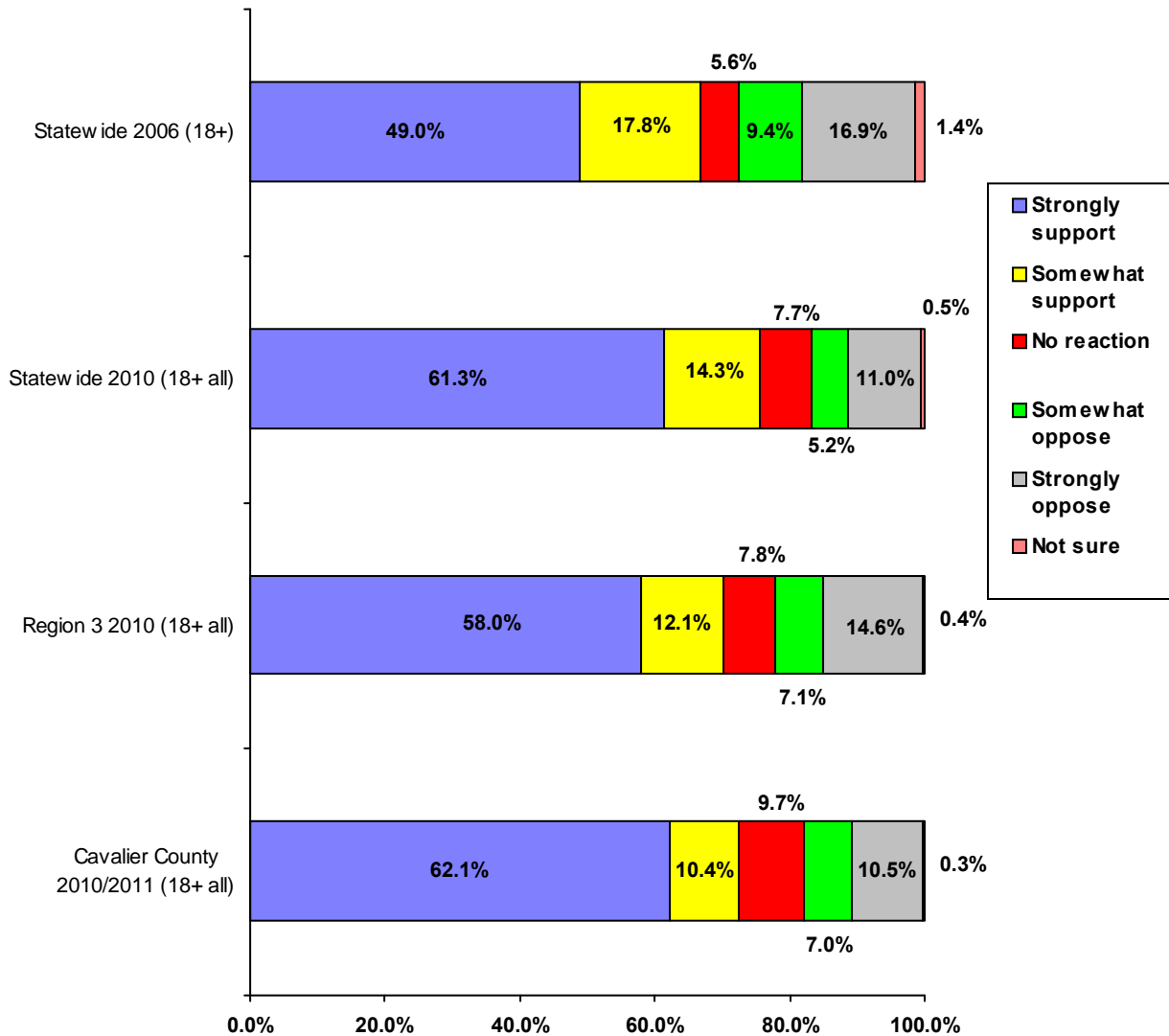
Which of the following two statements do you feel comes closer to your personal point of view?



All respondents were asked to indicate which one of two statements they feel comes closer to their personal point of view. As can be seen above, the proportion of Cavalier County respondents that said the statement “employees and nonsmokers have a right to breathe clean air in bars or lounges, so we should have laws that prohibit smoking in bars or lounges” comes closer to their personal point of view was similar to the region/statewide results (58.5% in Cavalier County, 58.1% in Region 3, and 59.9% Statewide).

## Purpose #3: Measure perceptions related to secondhand smoke in bars and lounges

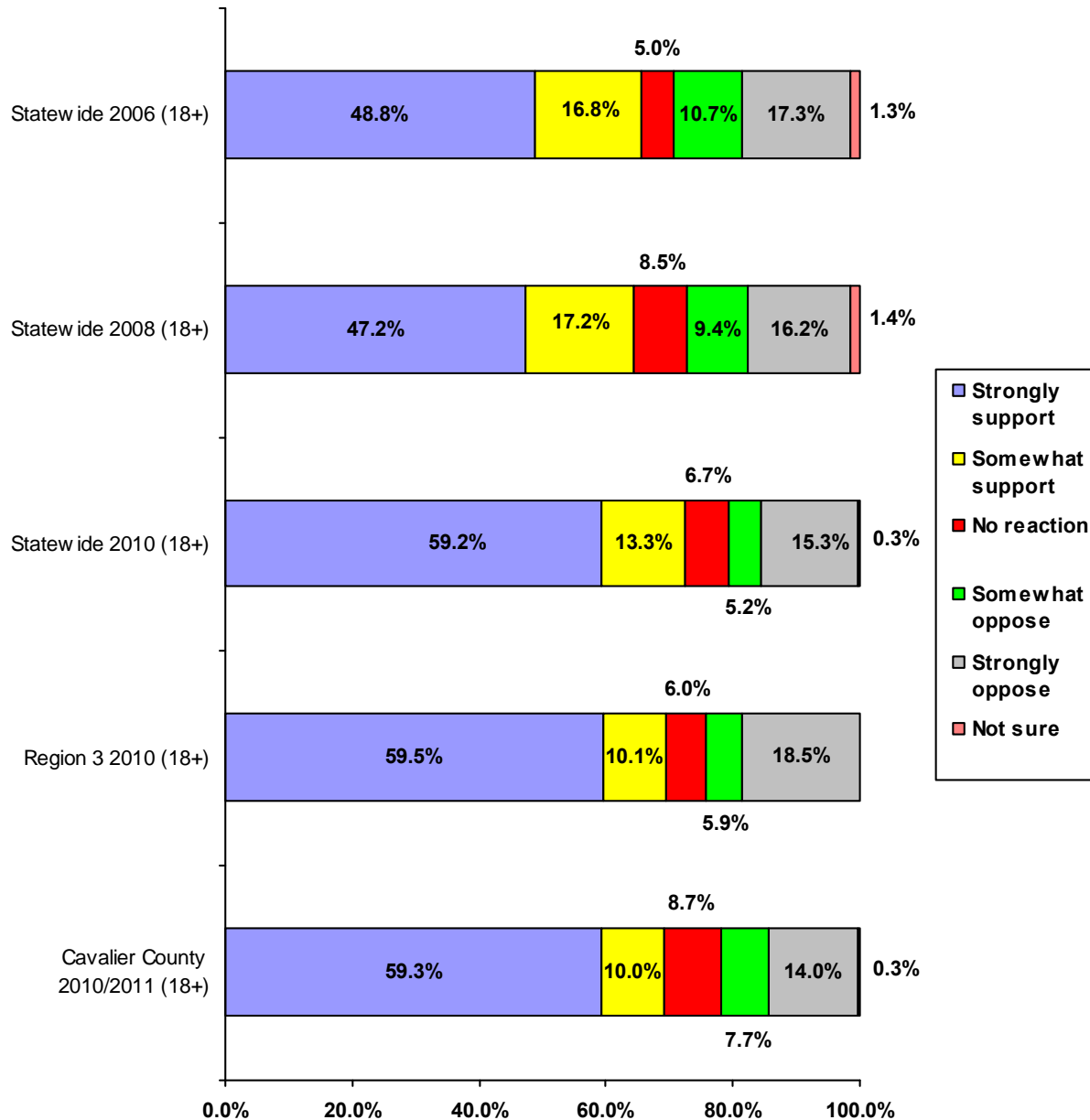
(2006 all & 2010/2011 without ordinance) What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from all indoor workplaces, including bars and lounges? (2010/2011 with ordinance) Overall, how would you describe your reaction to the current smoke-free city ordinances in your community?



All respondents were asked what their reaction would be if a law was proposed in their community to eliminate all tobacco smoke from all indoor workplaces – including bars and lounges. The figure above shows that a majority of respondents said they would strongly or somewhat support a community law to eliminate or prohibit smoking in all workplaces including bars and lounges (72.5% in Cavalier County, 70.1% in Region 3, and 75.6% Statewide). In contrast, a much smaller proportion of respondents reported they would strongly or somewhat oppose such a community law (17.5% in Cavalier County, 21.7% in Region 3, and 16.2% Statewide).

## Purpose #4: Monitor reaction to expanding the current law

**How would you describe your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?**



All respondents were asked what their reaction would be if the state smoke-free law was expanded to prohibit smoking in all North Dakota workplaces including bars and lounges. The figure above shows that a majority of respondents (69.3% in Cavalier County, 69.6% in Region 3, and 72.5% Statewide) said they would strongly or somewhat support a state law to eliminate smoking in all workplaces including bars and lounges.

## Cavalier County Health District

901 3rd Street Suite #11  
Langdon ND 58249

Phone: 701-256-2402  
Fax: 701-256-5765  
Email: tgustafs@nd.gov  
stwelsh@nd.gov



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BreatheND is the official website and logo of the Center for Tobacco Prevention and Control Policy, a division of the Tobacco Prevention and Control Executive Committee. In 2008, North Dakota voters passed a statewide Initiated Measure 3 that created the Tobacco Prevention and Control Executive Committee and requires a portion of the money North Dakota receives from tobacco settlement dollars to be used for tobacco prevention and control programs. The Tobacco Prevention and Control Executive Committee is charged with implementing North Dakota's comprehensive state tobacco prevention plan: *Saving Lives—Saving Money*.

## Purpose #3: Measure perceptions related to secondhand smoke in bars and lounges

(2006 all & 2010/2011 without ordinance) If all of the bars and lounges in your community became completely smoke-free, how would that affect how often you go out to a bar or lounge? (2010/2011 cities with ordinance) Since all of the bars and lounges in your community have become completely smoke-free, how has it affected how often you now go out to a bar or lounge?

